




MUSIC LICENSE TYPES

- 1 LICENSE TYPE 1: CREATIVE COMMONS (CC-BY)
- 2 LICENSE TYPE 2: ONLINE STANDARD LICENSE
- 3 LICENSE TYPE 3: OFFLINE STANDARD LICENSE
- 4 LICENSE TYPE 4: OFFLINE COMMERCIAL LICENSE
- 5 LICENSE TYPE 5: COMMERCIAL RESALE LICENSE
- 6 USAGE RESTRICTIONS



MUSIC LICENSE COMPARISON CHART

USAGE SCENARIO	LICENSE 1 ONLINE NON-COMMERCIAL \$0-00	LICENSE 2 ONLINE COMMERCIAL \$48-00	LICENSE 3 OFFLINE STANDARD \$192-00	LICENSE 4 OFFLINE COMMERCIAL \$720-00	LICENSE 5 COMMERCIAL RESALE (CONTACT FOR PRICE)
YouTube, Vimeo, Twitch, live streaming	ONLY WHEN CREDITED	✓	✓	✓	✗
Gaming videos, animations, hobby videos	ONLY WHEN CREDITED	✓	✓	✓	✗
Podcast intro or backing music	ONLY WHEN CREDITED	✓	✓	✓	✗
Social media promotional video (personal channel)	ONLY WHEN CREDITED	✓	✓	✓	✗
E-learning, online course, workshop video	ONLY WHEN CREDITED	✓	✓	✓	✗
Social media promotional video (when sponsored by a client)	✗	✓	✓	✓	✗
Audiobook	✗	✓	✓	✓	✗
Music On Hold	✗	✗	✓	✓	✗
Game (app, console, mobile, browser-based)	✗	✗	✓	✓	✗
Software applications	✗	✗	✓	✓	✗
CD/DVD, training videos, menu music	✗	✗	✓	✓	✗
Video-on-demand networks (Netflix, Amazon Prime, etc)	✗	✗	✓	✓	✗
Public event or theatrical performance where tickets are sold	✗	✗	✓	✓	✗
Regional TV or radio non-commercial broadcast	✗	✗	✓	✓	✗
Regional cinema event where tickets are sold	✗	✗	✓	✓	✗
Regional TV or radio commercial broadcast	✗	✗	✗	✓	✗
National cinema event where tickets are sold	✗	✗	✗	✓	✗
National TV or radio commercial broadcast	✗	✗	✗	✗	✗
Commercial resale	✗	✗	✗	✗	✓
Re-mixes (eg adding beats or lyrics to make a new song)	✗	✗	✗	✗	✓

[**VIEW FULL SIZE CHART OF MUSIC USAGE SCENARIOS**](#)



LICENSE TYPE 1

CREATIVE COMMONS (CC-BY) LICENSE 0-00 USD PER MUSIC ITEM

Non-commercial online productions only

Creative Commons CC-BY terms and conditions apply. No further license contract or permission from author is required to use music items under the below conditions.

You MAY use the items in:

- Non-commercial videos (gaming videos, craft videos, tutorials, animations, schoolwork) distributed online (YouTube and user-generated video platforms) not affiliated with any sponsored or commercial enterprise or network where advertising is sold.
- Podcasts or audio productions distributed online and not affiliated with any sponsored or commercial enterprise or network where advertising is sold.

You MAY NOT use the items in:

- Broadcast or offline media (television, radio cinema, on-hold music, theatre, live events)
- Sponsored content (social media promo videos and client-facing productions)
- Music streaming platforms (eg. Spotify, Apple Music)

You MAY NOT:

- Lay claim to or register the item as your intellectual property through any music, video or audio streaming platform or any other digital or non-digital distribution service
- Edit, remix or build upon the item without written permission from the author

You MUST:

- Credit the author of the work by adding the following text (or similar equivalent) and working web link to your completed video or podcast text description area:

Music by John Bartmann <https://johnbartmann.com>



LICENSE TYPE 2

ONLINE STANDARD LICENSE

48-00 USD PER MUSIC ITEM

Commercial online productions only

Use music items in sponsored, commercial or promotional online productions without additional charge in perpetuity under the below conditions.

You MAY use the items in:

- Sponsored video or audio commercials distributed online to user-generated content platforms only (social media promo videos, promo video backing music, podcast commercial backing music).
- Short films, feature films, documentaries and educational films distributed via online video streaming platforms only (YouTube, Vimeo, web channels, content delivery networks).
- Commercial client-facing video and audio productions distributed to user-generated content platforms online only.

You MAY NOT use the items in:

- Broadcast or offline media (television, radio cinema, on-hold music, theatre, live events).
- Music streaming platforms (eg. Spotify, Apple Music).

You MAY NOT:

- Lay claim to or register the item as your intellectual property through any music, video or audio streaming platform or any other digital or non-digital distribution service
- Edit, remix or build upon the item without written permission from the author

You MUST:

- Obtain a written license from John Bartmann Music prior to usage. License will be supplied along with files upon payment or can be obtained by contacting John Bartmann <https://johnbartmann.com/contact>

Terms of delivery:

- Items may be used under these terms in perpetuity without any additional charge, copyright notification or performance royalty collection (ASCAP, BMI, PRS).
- Items will be made available via an online transfer system in WAV 24bit/48kHz format along with a copy of this license contract made out to the customer or business entity.
- All rights to music items are reserved.



LICENSE TYPE 3

OFFLINE STANDARD LICENSE 192-00 USD PER MUSIC ITEM

Commercial offline productions only

Use music items in sponsored, commercial or promotional offline productions without additional charge in perpetuity under the below conditions.

You MAY use the items in:

- Television or radio advertisements broadcast regionally only. (For nationally broadcast productions, see License 4 below).
- Theatre productions and film screening events where tickets are sold.
- Amplified playback at sporting or cultural events.
- Ringtone and on-hold music for telephonic, call-center and communications systems.
- Backing or non-thematic soundtrack music only for radio drama broadcast nationally.

You MAY NOT use the items in:

- Sponsored productions or commercials distributed nationally on broadcast or cable television or radio
- Music streaming platforms (eg. Spotify, Apple Music)

You MAY NOT:

- Lay claim to or register the item as your intellectual property through any music, video or audio streaming platform or any other digital or non-digital distribution service.
- Edit, remix or build upon the item without written permission from the author.

You MUST:

- Obtain a written license from John Bartmann Music prior to usage. License will be supplied along with files upon payment or can be obtained by contacting John Bartmann
<https://johnbartmann.com/contact>

Terms of delivery:

- Items may be used under these terms in perpetuity without any additional charge, copyright notification or performance royalty collection (ASCAP, BMI, PRS).
- Items will be made available via an online transfer system in WAV 24bit/48kHz format along with a copy of this license contract made out to the customer or business entity.
- All rights to music items are reserved.



LICENSE TYPES

OFFLINE COMMERCIAL LICENSE 720-00 USD PER MUSIC ITEM

Advertising and commercial offline productions only

Use item in productions broadcast offline commercially without additional charge in perpetuity under the below conditions.

You MAY use the items in:

- Internationally distributed television commercials.
- Internationally distributed radio commercials.
- Internationally distributed film screening events where tickets are sold.
- On-demand network video production (eg Netflix, Amazon Prime).

You MAY NOT:

- Lay claim to or register the item as your intellectual property through any music, video or audio streaming platform or any other digital or non-digital distribution service.
- Edit, remix or build upon the item without written permission from the author.
- Distribute the items for resale on any platform currently known or later devised.

You MUST:

- Obtain a written license from John Bartmann Music prior to usage. License will be supplied along with files upon payment or can be obtained by contacting John Bartmann <https://johnbartmann.com/contact>

Terms of delivery:

- Items may be used under these terms in perpetuity without any additional charge, copyright notification or performance royalty collection (ASCAP, BMI, PRS).
- Items will be made available via an online transfer system in WAV 24bit/48kHz format along with a copy of this license contract made out to the customer or business entity.
- All rights to music items are reserved.



LICENSE TYPES

COMMERCIAL RESALE LICENSE

RATE: SUBJECT TO NEGOTIATION

Commercially produced music items for resale only

Commercial usage of the item in advertising and/or commercial video and audio productions distributed nationally/internationally via offline broadcast media only.

This license applies to instances where the music items are made available in isolation (ie without synchronizing to additional visual or audio media) for:

- Commercial resale
- Ghostwriting, ghost producing or sampling purposes
- Instrumental or beatmaking production
- Sub-publishing

Without permission from the author, you may not:

- Resell the item through any online or offline publishing or music streaming service
- Edit the item by cutting, looping, sampling, pitching or stretching it to be unrecognizable
- Reuse the item in isolation (ie without synchronizing to additional visual or audio media)
- Use any of the licenses (Creative Commons CC BY-ND, Online Standard License, Offline Standard License and Broadcast License) as legal grounds to publish any item destined for commercial resale or exploitation
- Reuse this license for multiple clients or productions



USAGE RESTRICTIONS

- Each supplied license is applicable to one individual, company or client only and may not be reused for additional follow-up commercial or non-commercial productions.
- Items may be edited only as a means of synchronizing them to visual media, subject to the written permission of the author.
- Each of the License Types 1-4 is made available exclusively for the reuse of music items as accompaniments to existing media productions.
- The items listed under License Types 1-4 are in no way available for commercial exploitation as backing accompaniments in songwriting, hip hop instrumentals, sampled audio or any other form of commercial or retail music exploitation, production or publishing
- For commercial music exploitation not related to License Types 1-4, kindly refer to License Type 5 "Commercial Resale".